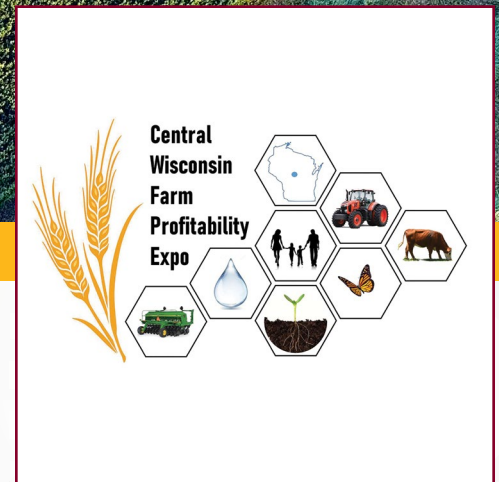
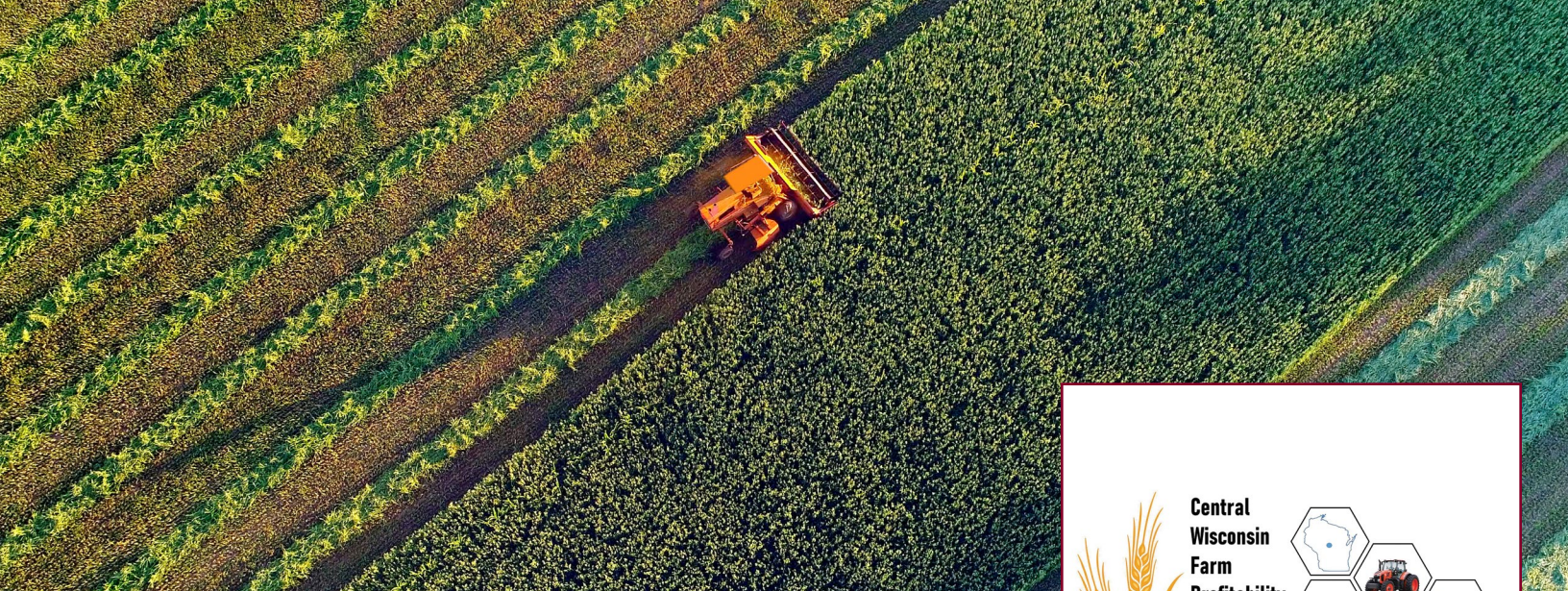


# CENTRAL WISCONSIN FARM PROFITABILITY EXPO



The Central Wisconsin Farm Profitability Expo is working to encourage profitable farming by building resiliency, diversifying farming operations, reducing inputs, and increasing farmer return on investment.

Attendees at the expo will learn about conservation practices farmers can use to increase profitability and self-sufficiency while being stewards of the land, such as regenerative management, cover and companion crops, and no-till farming. Central Wisconsin farmers will discuss the specific barriers they are experiencing when adopting best management practices through panel discussion with fellow farmers who have implemented these practices. Attendees will also explore the unique partnerships that can be created when merging agriculture and conservation.

This event is free to participants due to funding provided by Wood County Land and Water Conservation. Certified Crop Adviser's (CCA) credits will be offered to anyone attending the expo.

**Registration is required by Thursday, April 24.**

**Wednesday, April 30**

10:00 a.m. – 3:00 p.m.

Wisconsin Rapids Campus • Auditorium (L118)

## Questions

If you have questions about this event, please contact:

Ashley Borchardt, Workforce & Professional Development Coordinator  
[continuinged@mstc.edu](mailto:continuinged@mstc.edu) • 715.422.5347

Shane Wucherpfenning, Wood County Conservationist/Director  
[shane.wucherpfenning@woodcountywi.gov](mailto:shane.wucherpfenning@woodcountywi.gov) • 715.421.8475

If you have a disability and require accommodations to participate in this activity, contact the event coordinator as soon as possible, ideally 14 days in advance.



[mstc.edu](http://mstc.edu) • 888.575.6782 • TTY: 711

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Vice President - Human Resources; 500 32nd Street North, Wisconsin Rapids, WI 54494; 715.422.5325 • AAEO@mstc.edu. 1/2025

**LEARN MORE AND REGISTER AT  
[MSTC.EDU/FARM-EXPO](http://MSTC.EDU/FARM-EXPO)**



**WORKFORCE & ECONOMIC  
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